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MEDIA RELEASE

Free Public Service Announcement Taping for Cape Non-profits

Thursday March 01 at Lower Cape TV Studios

01 February 2018 – Lower Cape TV announces that Thursday March 01 is the date for its quarterly “PSA DAY.” During PSA Day, not-for-profit and mission-based organizations can record a short public service announcement at no cost at the regional TV station’s studio in Eastham.

Lower Cape TV will help edit the one to two minute short announcement, which typically includes photos and videos of the organization at work. The PSA runs on Channels 99 and 22, and organizations can also use it in their respective websites, social media, and other communication channels to share their work with the public.

There is no cost for nonprofits, schools, or other mission-based organizations to create the PSA. Simply pre-register for a time slot by emailing production@lowercapetv.org or calling 508-694-3500.