



To wear or not to wear!

THE DO'S AND DON'TS OF TV ATTIRE



Not all clothing is fit for the screen.

We've created a guide to help you dress for television success!

WHAT TO WEAR ON CAMERA

what to wear

Yes

- **Blazers and jackets with a collar.**
A microphone can be clipped onto the collar and the wire can be hidden inside the jacket.
- **Soft colors, like grey, beige and earth tones.**
These colors seem to agree best with the camera and appear pleasant on screen.
- **Accessories, like a tie or scarf.**
A tie for men can be a good place to clip a microphone. For women, a scarf can be helpful if your shirt doesn't have a collar.

not to wear

No

- **Stripes, polka dots or checks.**
Elaborate designs can strobe on camera and appear bendy and pixelated on screen.
- **Bright colors, including white and green.**
Bright colors can throw the camera's color settings off balance. Green can interfere with the backdrop if you're using a green screen.
- **Sweaters or T shirts with no collar.**
These types of tops don't have a good place to discretely clip a microphone. Dress shirts, jackets or even scarves can be good for placing your mic.